

**2010-11 Association-Wide Grants, Programs and Services: “Show Me the Money”**

<b>Opportunity</b>	<b>Description</b>	<b>Deadline</b>	<b>Cost/Amount of Grant</b>
<p><b>Achieving Coaching Excellence (ACE)</b></p> <p>Contact: <a href="#">Stephanie Thorburn</a></p>	<p>The Achieving Coaches Excellence Program (ACE) is a collaborative effort of the NCAA and the Black Coaches and Administrators (BCA) to further the mission and vision of the advancement of minority men and women in intercollegiate athletics. The ACE program is designed to assist an already talented group to become the next generation of intercollegiate head basketball coaches. Activities for the four-day, intensive program are divided into “on-court” and “off-court” instructions. Completion of the ACE program will advance coaches skills and marketability of advancement of ethnic minorities. It will also assist with developing the total coach in the areas of communications, budget planning, X’s and O’s and program development.</p> <p>The ACE program is administered by the BCA and supported by the student-athlete affairs and leadership development group of the NCAA national office. The BCA also works closely with the National Association of Basketball Coaches (NABC) and Women’s Basketball Coaches Association (WBCA). The BCA also relies on its member coaches and administrators to conduct the programs.</p>		<p>Cost: The BCA will provide hotel accommodations, meals, meeting materials and travel stipend to all selected participants</p>
<p><b>APPLE Conference</b></p> <p>Contact: <a href="#">Mary Wilfert</a></p>	<p>The APPLE conference provides a weekend strategic training opportunity to an “athletics prevention team” (student-athletes and administrators) on the APPLE model, a comprehensive design for promoting student-athlete wellness and substance abuse prevention programming and policies in the athletics department.</p>	<p>October</p>	<p>Institutions have to pay a \$250 registration fee, and cover team travel. Lodging, meals and materials are covered by the NCAA.</p>
<p><b>Campus and Conference Personalized Workshops</b></p> <p>Contact: <a href="#">Jaime Fluker</a></p>	<p>Upon request, the student-athlete affairs staff will provide the membership with tailored programming promoting student-athletes, coaches and administrators growth.</p>		<p>FREE</p>

2010-11 Association-Wide Grants, Programs and Services: “Show Me the Money”

Opportunity	Description	Deadline	Cost/Amount of Grant
<p><b>Career In Sports Forum</b></p> <p>Contact: <a href="#">Christina Wright</a></p>	<p>The NCAA Career in Sports Forum (Forum) is a four-day event through which selected student-athletes will explore and be educated on careers in sports, with a primary focus on collegiate athletics. Through the use of dual tracks, participants will examine the key functions of a coach or administrator within sports. Foundational skills such as communication, networking, recruiting, managing culture, transitioning and budgeting will be covered with participants.</p> <p>The Forum will be conducted in a two-year rotation for NCAA sponsored sports, with the inaugural Forum open to student-athletes in the selected identified NCAA sports.</p> <p>This program will also be offered regionally four times a year in a modified one to two day format for student-athletes.</p>	Spring	FREE
<p><b>CHOICES Grant</b></p> <p>Contact: <a href="#">Mary Wilfert</a></p>	<p>The CHOICES Grant, established as a gift to the NCAA from Anheuser-Busch, provides approximately 15 awards annually to selected NCAA institutions from proposals that integrate athletics into effective campus-wide alcohol-education programs. CHOICES projects are designed to work toward the elimination of illegal and excessive alcohol consumption on college campuses.</p>	February	\$30,000 for a 3-year project.
<p><b>Coaches Academy – Women</b></p> <p>Contact: <a href="#">Karen Morrison</a></p>	<p>The Women Coaches Academy provides skills training for coaches at all levels to assist them in being more efficient, productive, resourceful and successful. The skills taught within the academy are not sport specific, they are focused on the professional development part of coaching that includes everything beyond the X' and O's. Coaches can now access excellent training opportunities for their professional development and success.</p>		Travel Lodging and Registration Free.
<p><b>The Coca-Cola Community All Americans Program</b></p>	<p>The Coca-Cola Company has teamed with the National Association of Collegiate Directors of Athletics (NACDA) to recognize community service in intercollegiate athletics at NCAA, NAIA and Junior/Community College member institutions. Due each March, the Coca-Cola Community All-Americans nomination program is designed to help institutions recognize, celebrate and applaud student-athletes who are making a difference in their communities. Final Community All-Americans receive national media recognition, an award and a cash donation for the community or philanthropic cause of their choice.</p>		FREE

2010-11 Association-Wide Grants, Programs and Services: “Show Me the Money”

Opportunity	Description	Deadline	Cost/Amount of Grant		
<p><b>Diversity Education</b></p> <p>Contact: <a href="#">Ira Childress</a></p>	<p>The NCAA annually conducts on-campus diversity education workshops. These four-hour diversity workshops provide opportunities for student-athletes, coaches, athletics administrators, faculty and staff to enhance their understanding and respect for multiculturalism and diversity. The NCAA provides facilitator and training materials at <b>no cost</b>. The institution or conference office is responsible for the following:</p> <ol style="list-style-type: none"> <li>1. Guaranteeing not less than 20 and not more than 40 participants per session.</li> <li>2. Provide lodging for the facilitator (if necessary).</li> <li>3. A meeting location.</li> <li>4. Audiovisual equipment.</li> <li>5. A snack or meal during each requested session.</li> </ol>	<p>November</p>	<p>Travel, lodging and meal expenses incurred by the institution.</p>		
<p><b>Educational Affairs Grant</b></p> <p>Contact: <a href="#">Latrice Sales</a></p>	<p>The NCAA Educational Affairs Grant awards up to \$2,000 to NCAA member institutions and conference offices to fund student-athlete development and health and safety related programming. This programming can focus on topics such as:</p> <table border="0" style="width: 100%;"> <tr> <td style="vertical-align: top; width: 50%;"> <p><b><u>Health and Safety</u></b></p> <ul style="list-style-type: none"> <li>○ Addictions.</li> <li>○ Hazing.</li> <li>○ Mental Health.</li> <li>○ Nutrition.</li> <li>○ Sexual Health.</li> <li>○ Sexual Assault/Violence Prevention.</li> <li>○ GLBT issues.</li> <li>○ Eating Disorders.</li> <li>○ Sportsmanship.</li> </ul> </td> <td style="vertical-align: top; width: 50%;"> <p><b><u>Student-Athlete Development</u></b></p> <ul style="list-style-type: none"> <li>○ Achieving Athletic Excellence.</li> <li>○ Career Preparation and Development.</li> <li>○ Ethical Decision Making/Problem Solving.</li> <li>○ Leadership Development.</li> <li>○ Life After Sport.</li> <li>○ Peer Mentoring.</li> <li>○ Student-Athlete Mentoring.</li> <li>○ Achieving Athletic Excellence.</li> <li>○ Positive Body Image.</li> </ul> </td> </tr> </table> <p><i>Other relevant topics may be considered upon submission of an application.</i></p>	<p><b><u>Health and Safety</u></b></p> <ul style="list-style-type: none"> <li>○ Addictions.</li> <li>○ Hazing.</li> <li>○ Mental Health.</li> <li>○ Nutrition.</li> <li>○ Sexual Health.</li> <li>○ Sexual Assault/Violence Prevention.</li> <li>○ GLBT issues.</li> <li>○ Eating Disorders.</li> <li>○ Sportsmanship.</li> </ul>	<p><b><u>Student-Athlete Development</u></b></p> <ul style="list-style-type: none"> <li>○ Achieving Athletic Excellence.</li> <li>○ Career Preparation and Development.</li> <li>○ Ethical Decision Making/Problem Solving.</li> <li>○ Leadership Development.</li> <li>○ Life After Sport.</li> <li>○ Peer Mentoring.</li> <li>○ Student-Athlete Mentoring.</li> <li>○ Achieving Athletic Excellence.</li> <li>○ Positive Body Image.</li> </ul>	<p>October 15.</p>	<p>Up to \$2,000 per academic year.</p>
<p><b><u>Health and Safety</u></b></p> <ul style="list-style-type: none"> <li>○ Addictions.</li> <li>○ Hazing.</li> <li>○ Mental Health.</li> <li>○ Nutrition.</li> <li>○ Sexual Health.</li> <li>○ Sexual Assault/Violence Prevention.</li> <li>○ GLBT issues.</li> <li>○ Eating Disorders.</li> <li>○ Sportsmanship.</li> </ul>	<p><b><u>Student-Athlete Development</u></b></p> <ul style="list-style-type: none"> <li>○ Achieving Athletic Excellence.</li> <li>○ Career Preparation and Development.</li> <li>○ Ethical Decision Making/Problem Solving.</li> <li>○ Leadership Development.</li> <li>○ Life After Sport.</li> <li>○ Peer Mentoring.</li> <li>○ Student-Athlete Mentoring.</li> <li>○ Achieving Athletic Excellence.</li> <li>○ Positive Body Image.</li> </ul>				

2010-11 Association-Wide Grants, Programs and Services: “Show Me the Money”

Opportunity	Description	Deadline	Cost/Amount of Grant
<p><b>Effective Facilitation Workshops</b></p> <p>Contact: <a href="#">Curtis J. Hollomon</a></p>	<p>In this engaging session, participants will develop a tool kit to help construct and facilitate training sessions which deliver results! In a hands-on environment, participants will learn:</p> <ul style="list-style-type: none"> <li>• How to design training.</li> <li>• How to facilitate to engage your audience.</li> <li>• How to gain marketable skills that will enhance your value to a team.</li> </ul> <p>Additionally participants will experience a DiSC session they can replicate on campus. This will include an understanding of DiSC theory, handouts and PowerPoint slides to use, as well as a script which can be personalized.</p>		<p>Expenses provided by the NCAA vary by workshop site.</p>
<p><b>Emerging Leaders Seminar</b></p> <p>Contact: <a href="#">Christina Wright</a></p>	<p>This three-day seminar designed by the NCAA national office interns to bring other interns from NCAA member institutions, conference offices and affiliates across the country together to network with each other and other industry experts. The seminar goals include assisting the attendees to polish their professional skills, discuss issues pertinent to athletics, and improve their overall marketability to potential employers. Emerging Leaders Seminar also provides an educational experience that facilitates dialogue and creates awareness regarding social and legislative issues confronting intercollegiate athletics and to advance the individual's personal and professional development.</p>	<p>December (register)</p>	<p>Cost: Registration (includes hotel and meals)</p>

2010-11 Association-Wide Grants, Programs and Services: “Show Me the Money”

Opportunity	Description	Deadline	Cost/Amount of Grant
<p><b>Ethnic Minority and Women’s Enhancement Postgraduate Scholarship for Careers In Athletics</b></p> <p>Contact: <a href="#">Teaera Strum</a></p>	<p>The goal of the enhancement scholarships is to increase the pool of and opportunities for qualified minority and female candidates in intercollegiate athletics through postgraduate scholarships.</p> <p>The NCAA awards 13 scholarships to ethnic minorities and 13 scholarships to female college graduates who will be entering their initial year of postgraduate studies. The applicant must be seeking admission or have been accepted into a sports administration or related program that will help the applicant obtain a career in intercollegiate athletics, such as athletics administrator, coach, athletic trainer or other career that provides a direct service to intercollegiate athletics.</p> <p>Applicants may not have begun any initial postgraduate studies. If the applicant has begun postgraduate hours, they are not eligible to apply for an NCAA Ethnic Minority and Women's Enhancement Postgraduate Scholarship for Careers in Athletics. Applicants must be a U.S. citizen and have performed with distinction as a student-body member at their undergraduate institution. The applicant's involvement in extracurricular activities, coursework, commitment to pursuing a career in intercollegiate athletics and promise for success in such a career will be considered.</p> <p>Each award is valued at \$6,000. The NCAA Ethnic Minority and Women's Enhancement Postgraduate Scholarship for Careers in Athletics is not renewable, and the recipient must be a full-time student at all times while receiving the scholarship.</p>	December	\$6,000 for each award.
<p><b>Pathway Program</b></p> <p>Contact: <a href="#">Curtis J. Hollomon</a></p>	<p>The goal of the Pathway Program is to enhance career opportunities for women and people of color who seek to become directors of athletics. Participants in the program will receive mentoring and instruction on the key facets of athletics administration as it relates to the role of director of athletics.</p> <p>Participants typically have eight years or more of intercollegiate athletics administration experience and serve on their athletic department’s senior leadership team.</p>	TBD	The NCAA provides primary support for travel and meeting attendance.

2010-11 Association-Wide Grants, Programs and Services: “Show Me the Money”

Opportunity	Description	Deadline	Cost/Amount of Grant
<p><b>Gender Equity and Issues Forum</b></p> <p>Contact: <a href="#">Karen Morrison</a></p>	<p>Administrators, coaches and student-athletes learn about gender equity in this annual three-day seminar. The seminar allows the membership to access nationwide gender-equity experts and discuss issues relevant to their campus or conference.</p>	<p>March</p>	<p>\$250 registration (covers two nights lodging) Additional travel and meal expenses incurred by institution.</p>
<p><b>Honors Awards</b></p> <p>Contact: <a href="#">Sharon Tufano</a></p>	<p>The NCAA Honors Awards are presented annually at the NCAA Convention held in January and are described below.</p> <ul style="list-style-type: none"> <li>▪ <u>The Theodore Roosevelt Award</u>. The highest honor the Association may confer on an individual, this award is presented each year to a distinguished citizen of national reputation and outstanding accomplishment who was a varsity letter-winner in college.</li> <li>▪ <u>Today's Top VIII Awards</u>. The Today's Top VIII Awards provide the Association with the opportunity to honor eight outstanding senior student-athletes of the preceding calendar year.</li> <li>▪ <u>Silver Anniversary Awards</u>. Recognize up to six distinguished former student-athletes on their 25th anniversary as college graduates.</li> <li>▪ <u>Award of Valor</u>. A special award that is not presented on an annual basis. Selection is based on heroic action occurring in the calendar year preceding the NCAA Honors Celebration.</li> <li>▪ <u>Inspiration Award</u>. A special award that is not presented on an annual basis. Selection is based on inspirational action occurring in the calendar year ended just before the NCAA Honors Celebration.</li> </ul>		<p>FREE</p>

**2010-11 Association-Wide Grants, Programs and Services: “Show Me the Money”**

Opportunity	Description	Deadline	Cost/Amount of Grant
<p><b>Jim McKay Scholarship</b></p> <p>Contact: <a href="#">Lori Thomas</a></p>	<p>The Jim McKay Scholarship was established as a means of recognizing the immense contributions and legacy of pioneer sports journalism. Under this program, one male and one female student-athlete are annually awarded a \$10,000 scholarship in recognition for outstanding academic achievement and potential to make a major contribution in the sports communication industry. McKay scholars will be recognized as having demonstrated a unique aptitude and commitment to the communications field and promises to be a future leader in the industry.</p>	<p>January 28, 2011</p>	<p>\$10,000 per year.</p>
<p><b>Leadership Institute for Ethnic Minority Males and Females</b></p> <p>Contact: <a href="#">Curtis J. Hollomon</a></p>	<p>The Leadership Institute for Ethnic Minority Females and Males (Leadership Institute) was designed to address the critical shortage of senior level professionals of color in athletics administrative staff at NCAA member institutions and within conference offices. The Leadership Institute seeks applicants who have athletics administrative experience or transferrable administrative experiences and express a demonstrated commitment to develop professionally as administrators within the field of sports. The Leadership Institute prepares diverse leaders through leadership training and skills development experience.</p>	<p>TBD</p>	<p>TBD</p>
<p><b>Matching Grants for Advancement of Minority Women Coaches Program</b></p> <p>Contact: <a href="#">Stephanie Thorburn</a></p>	<p>The NCAA annually provides matching grants to support the development of minority women coaches in intercollegiate athletics. Conference offices, coaches associations and other organizations focusing on the development of minority women, as well as ethnic minorities and women coaches at all levels, are eligible to apply for grant funds.</p>		<p>\$175,000 pool</p>
<p><b>National Student-Athlete Day</b></p> <p>Contact: <a href="#">Allison Bowman</a> and <a href="#">Michele Babb</a></p>	<p>National Student-Athlete Day celebrates the academic, athletics and community involvement of an institutions' student-athletes, coaches, administrators, civic leaders, parents and community. Giant Steps Award nominations for student-athletes, coaches, administrators, community leaders and parents are available to the membership through the National Consortium for Academics and Sports website and are distributed in the spring.</p>	<p>April</p>	<p>FREE</p>
<p><b>NCAA/NACWAA Institutes</b></p> <p>Contact: <a href="#">Karen Morrison</a></p>	<p>The Institute for Administrative Advancement is a management-training program designed for coaches and administrators in intercollegiate athletics administration. This Level I program is offered twice per year.</p>		<p>Tuition: \$250 includes lodging and food.</p>

2010-11 Association-Wide Grants, Programs and Services: “Show Me the Money”

Opportunity	Description	Deadline	Cost/Amount of Grant
<p><b>NCAA/NACWAA Institute for Athletics Executives</b></p> <p>Contact: <a href="#">Karen Morrison</a></p>	<p>The NCAA/NACWAA Institute for Athletics Executives offers a concentrated four-day program (by invitation only) designed to enhance the careers of senior ranking women in athletics administration at the NCAA Divisions I, II and III level. The curriculum focuses on leadership and communication strategies, contract negotiations, legal issues, fundraising, searches and hiring processes and other critical issues surrounding athletics administration.</p>		<p>Tuition: \$500 includes lodging and food.</p>
<p><b>NCAA/NACWAA Leadership Enhancement Institute</b></p> <p>Contact: <a href="#">Karen Morrison</a></p>	<p>The NCAA/NACWAA Leadership Enhancement Institute provides advanced educational opportunities and professional development for NCAA/NACWAA Academy graduates who are looking for more in-depth training in designated areas of athletics administration. Topics include management/leadership styles, budget/finance/fundraising strategies, career enhancement skills for the future and other contemporary issues. The format includes practical applications, case studies and interactive activities. In addition, there are opportunities for “hot topic” forums with the faculty.</p>		<p>Tuition: \$500 includes lodging and food.</p>
<p><b>NCAA Football Coaches Academy</b></p> <p>Contact: <a href="#">Ira Childress</a></p>	<p>The NCAA Football Coaches Academy (academy) is administered by the NCAA with support from the <a href="#">American Football Coaches Association (AFCA)</a>, the <a href="#">Black Coaches Association (BCA)</a> and the NFL. The academy is designed to address the lack of ethnic minorities in the football coaching ranks. The mission of the NCAA Football Coaches Academy is to assist ethnic minority coaches with career advancement through skills enhancement, networking and exposure opportunities and to raise awareness regarding the substantial pool of talented ethnic minority coaches. Three programs make up the academy including the Future Coaches Academy, Football Coaches Academy, and Expert Coaches Forum.</p>	<p>April</p>	<p>NCAA will provide hotel and travel.</p>
<p><b>NCAA Graduate Student Research Grant Program</b></p> <p>Contact: <a href="#">Nicole Bracken</a></p>	<p>The NCAA Research Committee invites research proposals within the general topic areas of student-athlete well-being and college athletics participation. Research grants are available for graduate students only and are intended to support the student while conducting research to be used for a doctoral dissertation, master’s thesis or external publication. Awards for these research grants are set at a maximum of \$7,500 for one-year projects. Recipients will be expected to culminate their project in an article suitable for publication in a scholarly journal, or in a completed master’s thesis or dissertation. Grant recipients will also be expected to submit a brief summary of the research that is suitable for publication in the NCAA News.</p>	<p>May</p>	<p>\$7,500</p>

**2010-11 Association-Wide Grants, Programs and Services: “Show Me the Money”**

<b>Opportunity</b>	<b>Description</b>	<b>Deadline</b>	<b>Cost/Amount of Grant</b>
	<p>Students studying topics of specific interest to the NCAA and its membership and demonstrating the competencies necessary to successfully complete the proposed study will receive highest consideration. Research topics may include but are not limited to: the impact of participation in athletics on the academic or social experiences of the student participant; best practices for academic advisement of student-athletes; the relationship between athletics time demands and academic success; student-athlete integration into the campus community; the relationship between athletics department finances and on-field success, and student-athlete satisfaction with the college experience.</p>		
<p><b>NCAA Postgraduate Scholarship</b></p> <p>Contact: <a href="#">Lori Thomas</a></p>	<p>The NCAA awards up to 174 NCAA Postgraduate Scholarships annually, 87 for men and 87 for women. The scholarships are awarded to student-athletes who excel academically and athletically and who are at least in their final year of intercollegiate athletics competition. The one-time grants of \$7,500 each are awarded for fall sports, winter sports and spring sports. There are 29 scholarships available for men and 29 scholarships available for women. The scholarships are non-renewable.</p>	<p>Fall: Jan 20, 2011</p> <p>Winter: March 17, 2011</p> <p>Spring: May 12, 2011</p>	<p>\$7,500 per scholarship.</p>
<p><b>NCAA President’s Gerald R. Ford Award</b></p> <p>Contact: <a href="#">Jo Jo Rinebold</a></p>	<p>This lifetime achievement award and the NCAA's highest award, named in recognition of former President Gerald Ford, honors an individual who has provided significant leadership as an advocate for intercollegiate athletics on a continuous basis over the course of their career. This award is presented by the NCAA President and carries a \$25,000 award to the institutional member selected by the recipient.</p>		
<p><b>Sportsmanship Award – Bob Frederick</b></p> <p>Contact: <a href="#">Teaera Strum</a></p>	<p>During the 2009-10 academic year, the NCAA offered its first sportsmanship award for administrators and coaches. The NCAA Bob Frederick Sportsmanship Award annually honors one administrator or coach who shows the highest respect for intercollegiate athletics. The inaugural award was presented to the family of the late Bob Frederick, who served as a coach, faculty member and director of athletics for over 15 years at the University of Kansas. The NCAA Committee on Sportsmanship and Ethical Conduct will begin taking nominations for the 2010-11 Bob Frederick Sportsmanship Award this fall.</p>	<p>June</p>	<p>FREE</p>

2010-11 Association-Wide Grants, Programs and Services: “Show Me the Money”

Opportunity	Description	Deadline	Cost/Amount of Grant
<p><b>Sportsmanship Awards Student-Athlete</b></p> <p>Contact: <a href="#">Teaera Strum</a></p>	<p>The NCAA Sportsmanship Award honors student-athletes who, through their actions in the competitive arena of intercollegiate athletics, have demonstrated one or more of the ideals of sportsmanship including fairness, civility, honesty, unselfishness, respect and responsibility. Selections are made by the NCAA Committee on Sportsmanship and Ethical Conduct.</p>	<p>June</p>	<p>FREE</p>
<p><b>Student-Athlete Affairs Education and Training Symposium</b></p> <p>Contact: <a href="#">Stephanie Thorburn</a></p>	<p>The Student-Athlete Affairs Education and Training Symposium will take place annually in February and June. The symposium will focus on providing training and professional development for current staff members at NCAA member institutions who support student-athlete development and life skills training directly or indirectly.</p>		<p>Participants will be responsible for any lodging or travel costs associated with attendance.</p>
<p><b>Student-Athlete Affairs Regional Symposia</b></p> <p>Contact: <a href="#">Stephanie Thorburn</a></p>	<p>The NCAA student-athlete affairs group will host a series of one-day workshops for athletics professionals who directly or indirectly support student-athlete development and life skills training as staff members at NCAA member institutions or conference offices. The events are an opportunity to learn about student-athlete affairs and leadership development programs, resources, and initiatives being developed to support the membership.</p>		<p>Participants will be responsible for any lodging or travel costs associated with attendance.</p>

**2010-11 Association-Wide Grants, Programs and Services: “Show Me the Money”**

Opportunity	Description	Deadline	Cost/Amount of Grant
<p><b>Student-Athlete Leadership Forum</b></p> <p>Contact: <a href="#">Stephanie Thorburn</a></p>	<p>Beginning the fall of 2010, the five divisional leadership programs will transition to one regional conference that will include Divisions I, II and III at one site on the same weekend. The Student-Athlete Leadership Forum (forum) will engage a diverse and dynamic representation of student-athletes, coaches, faculty and administrators to them provide pertinent and customized sessions that will enhance personal awareness and leadership skills needed to impact student-athlete development at the campus and conference level, and beyond the collegiate realm. The three-day weekend forum is provided at no cost to all institutions that are eligible to attend.</p>	<p>October</p>	<p>FREE</p>
<p><b>Today’s Top VIII Awards</b></p> <p>Contact: <a href="#">Sharon Tufano</a></p>	<p>Today's Top VIII Awards provide the Association the opportunity to honor eight outstanding senior student-athletes of the preceding calendar year.</p>		<p>FREE</p>
<p><b>Walter Byers Postgraduate Scholarship</b></p> <p>Contact: <a href="#">Lori Thomas</a></p>	<p>One male and one female student-athlete are annually awarded a postgraduate scholarship in recognition of outstanding academic achievement and potential for success in postgraduate study. It is intended that an individual named a Byers Scholar will be recognized as one who has combined the best elements of mind and body to achieve national distinction for his or her achievements, and promises to be a future leader in his or her chosen field of career service.</p>	<p>January 28, 2011</p>	<p>\$21,500 per scholarship (potential renewal for 2<sup>nd</sup> year).</p>
<p><b>Women’s Leadership Symposium</b></p> <p>Contact: <a href="#">Jaime Fluker</a></p>	<p>The Women’s Leadership Symposium is designed as an educational experience for professional women new to working in intercollegiate athletics and students aspiring to a career in college athletics. The two-day program will focus on the following areas of skill development:</p> <ol style="list-style-type: none"> <li>1. Leadership Skills (philosophy, communication and conflict resolution).</li> <li>2. Management Strategies (budget, finance and legal issues).</li> <li>3. Career Advancement (interviewing and networking).</li> </ol> <p>The mission of the program is to further the participants’ skills, expand their professional network and promote the recruitment and retention of women in athletics administration.</p>		<p>Registration fee \$25 to \$90 Cost: Travel and lodging.</p>

2010-11 Association-Wide Grants, Programs and Services: "Show Me the Money"

Opportunity/Contact Person	Description	Deadline	Cost/Amount of Grant
<p><b>Woman of the Year Award</b></p> <p>Contact: <a href="#">Karen Morrison</a></p>	<p>The NCAA Woman of the Year Award honors senior female student-athletes who have distinguished themselves throughout their collegiate careers in the areas of academic achievement, athletics excellence, community service, and leadership.</p>	<p>June</p>	<p>Free</p>

2010-11 Division I Grants, Programs and Services: “Show Me the Money”

Opportunity/Contact Person	Description	Deadline	Cost/Amount of Grant
<p><b>Academic Enhancement Fund</b></p> <p>Contact: <a href="#">John Baldwin</a></p>	<p>A payment of \$64,313 is sent in late June to each Division I institution. There are no specific guidelines for the use of these academic enhancement monies, other than the funds may not be used for scholarships for fifth-year student-athletes who have exhausted eligibility, for summer school tuition, or for purchase of course books. Institutions can utilize the funds for new or existing programs. For research purposes only, institutions must report how the funds were used to enhance their academic programs and services for student-athletes. Report due July</p>		<p>\$21.5 million</p>
<p><b>Basketball Fund</b></p> <p>Contact: <a href="#">Joy Norton</a></p>	<p>The Basketball Fund provides for monies to be distributed to Division I conferences based on their performance in the Division I Men’s Basketball Championship over a six-year rolling period (e.g., for the period 2004-2009 for the 2009-10 distribution). Independent institutions receive a full unit share based on its tournament participation over the same rolling six-year period. The basketball fund payments are sent to conferences and independent institutions in mid-April each year. In 2009-10, each basketball unit will be approximately \$222,206.</p>	<p>April</p>	<p>\$167 million</p>
<p><b>Conference Grants</b></p> <p>Contact: <a href="#">Mandy Hill</a></p>	<p>The Conference Grant Fund is money allocated to Division I men's and women's basketball-playing conferences. These moneys must be used to maintain programs and services in each of the following areas:</p> <ol style="list-style-type: none"> <li>1. Men's and women's officiating improvement.</li> <li>2. Compliance, enforcement, and gambling education.</li> <li>3. Drug education.</li> <li>4. Enhancement of opportunities for ethnic minorities.</li> <li>5. Enhancement of opportunities for women.</li> </ol> <p>Grants of \$251,000 are available to Division I basketball-playing conferences that employ a full-time administrator and are eligible for automatic qualification into the Division I men's and women's basketball championships. Basketball playing conferences that do not sponsor both men's and women's basketball receive a lesser grant amount.</p>		<p>\$7.78 million</p>
<p><b>Division I Degree Completion Award</b></p> <p>Contact: <a href="#">Ellen Summers</a></p>	<p>The NCAA established this program to assist student-athletes who have exhausted their eligibility for institutional financial aid (in five years). Applicants must have completed eligibility for athletics-related aid at a Division I member institution before applying and must be within 30 semester hours of their degree requirements. Recipients receive tuition, fees and a book allowance.</p>	<p>May (Fall) and September (Spring and Summer)</p>	<p>\$950,000 pool</p>

2010-11 Division I Grants, Programs and Services: "Show Me the Money"

Opportunity/Contact Person	Description	Deadline	Cost/Amount of Grant															
<p><b>Grants-In-Aid Fund</b></p> <p>Contact: <a href="#">Andrea Worlock</a></p>	<p>The grants-in-aid component is based on the number of athletics grants awarded by each institution (based on full-time equivalencies), beginning with one grant and progressing in value in increments of 50. Grants awarded above 150 are valued at the same amount. The value of each basis point in the 2008-09 distribution was \$254.00. As examples, an institution awarding \$73.83 grants-in-aid received a check for \$24,806; an institution awarding \$171.30 grants-in-aids received \$273,304 and an institution awarding \$254.77 grants-in-aid received \$697,332</p> <table border="1" data-bbox="667 480 1545 651"> <thead> <tr> <th><u>No. of Grants</u></th> <th><u>Valuation Points</u></th> <th><u>Grant Value</u></th> </tr> </thead> <tbody> <tr> <td>1-50</td> <td>1 point each x \$254.00</td> <td>\$254.00</td> </tr> <tr> <td>51-100</td> <td>2 points each x \$254.00</td> <td>\$508.00</td> </tr> <tr> <td>101-150</td> <td>10 points each x \$254.00</td> <td>\$2,540.00</td> </tr> <tr> <td>151 and above</td> <td>20 points each x \$254.00</td> <td>\$5,080.00</td> </tr> </tbody> </table>	<u>No. of Grants</u>	<u>Valuation Points</u>	<u>Grant Value</u>	1-50	1 point each x \$254.00	\$254.00	51-100	2 points each x \$254.00	\$508.00	101-150	10 points each x \$254.00	\$2,540.00	151 and above	20 points each x \$254.00	\$5,080.00	<p>May</p>	<p>\$111.3 million</p>
<u>No. of Grants</u>	<u>Valuation Points</u>	<u>Grant Value</u>																
1-50	1 point each x \$254.00	\$254.00																
51-100	2 points each x \$254.00	\$508.00																
101-150	10 points each x \$254.00	\$2,540.00																
151 and above	20 points each x \$254.00	\$5,080.00																
<p><b>Special Assistance Fund for Student-Athletes</b></p> <p>Contact: <a href="#">John Baldwin</a></p>	<p>The Special Assistance Fund is allocated to Division I Conferences and distributed in August with the Student Athlete Opportunity Fund. The distribution is based on the "broad-based" formula, encompassing sports sponsorship, Pell grants and grants-in-aid. The guiding principles of this fund are to meet the student-athletes' needs of an emergency or essential nature for which financial assistance otherwise is not available. Conference interpretations not addressed by the Executive Committee should stay within the intended purpose.</p>	<p>July</p>	<p>\$13.9 million</p>															
<p><b>Sports-Sponsorship Fund</b></p> <p>Contact: <a href="#">Beth Barnett</a></p>	<p>An institution receives a unit for each sport sponsored beginning with the 14th sport (the minimum requirement for Division I membership). Only sports in which the NCAA conducts championships competition and emerging sports for women are counted. In the 2008-09 distribution, for sports sponsored beginning with the 14th, an institution received approximately \$28,000 per sport (i.e., an institution sponsoring 16 total sports received \$84,000; an institution sponsoring 24 sports received \$308,000).</p>																	

2010-11 Division I Grants, Programs and Services: “Show Me the Money”

Opportunity/Contact Person	Description	Deadline	Cost/Amount of Grant
<p><b>Student-Athlete Opportunity Fund</b></p> <p>Contact: <a href="#">Tamara Gingerich</a></p>	<p>The Student-Athlete Opportunity Fund is allocated based on the “broad-based” (sports sponsorship and grants-in-aid) distribution formula. The funds will increase in value at 13 percent annually, subject to approval by the NCAA Division I Board of Directors. The fund is intended to provide direct benefits to student-athletes or their families as determined by conference offices. As a guiding principle, the fund shall be used to assist student-athletes in meeting financial needs that arise in conjunction with participation in intercollegiate athletics, enrollment in an academic curriculum or that recognize academic achievement. Funds are distributed in August with the Special Assistance Fund.</p>	<p>July</p>	<p>\$39.9 million</p>
<p><b>Women’s Basketball Grant Program</b></p> <p>Contact: <a href="#">Sue Donohoe</a></p>	<p>The NCAA Division I Women’s Basketball Grant Program is a funding program developed to provide support for Division I institutions and conferences in the development and implementation of targeted marketing plans to raise awareness and enhance attendance of Division I women’s basketball programs.</p>		<p>\$1 million</p>

2010-11 Division II Grants, Programs and Services: “Show Me the Money”

Opportunity/Contact Person	Description	Deadline	Cost/Amount of Grant
<p><b>Conference Grant</b></p> <p>Contact: <a href="#">Carly Cope</a></p>	<p>Division II conference offices are eligible to receive a base amount of \$85,000, with the remaining grant balance distributed in a set premium amount based on the number of institutions in the conference during the academic year the grant application is submitted. The range of the premium is from \$12,000 (six institutions) up to \$60,000 (18 institutions). These grant funds are for use in the following five strategic positioning outcome areas: 1) Academic and Lifeskills; 2) Athletics Operations and Compliance; 3) Game Day, and Conference and National Championships; 4) Membership and Positioning Initiatives; and 5) Diversity and Inclusion. A minimum of 10 percent (50 percent total) must be spent in each of the strategic positioning outcome areas. The remaining 50 percent may be spent in any of the five outcome areas as determined by the needs of the conference. On an annual basis in the grant request, the conference shall be required to assess and rank its success and achievement in each of the five outcome areas.</p>	<p>June</p>	<p>\$2.82 million</p>
<p><b>Division II Coaching Enhancement Grant Program</b></p> <p>Contact: <a href="#">Christina Wright</a></p>	<p>This grant addresses the issues of access, recruitment, selection and long-term success of women, ethnic minorities and other individuals in Division II who seek to overcome hiring barriers by providing grant money for the creation of assistant coaching positions in Division II. The NCAA will fund \$16,000 per assistant coach and the institution is required to commit at minimum \$8,000 per assistant coach.</p>	<p>March Winter 2012 2 year cycle</p>	<p>\$300,000</p>
<p><b>Division II Degree Completion Scholarship</b></p> <p>Contact: <a href="#">Ellen Summers</a></p>	<p>The NCAA established this program to assist student-athletes who have exhausted their athletics eligibility. Awards are limited to student-athletes during their first 10 semesters or 15 quarters of full-time collegiate attendance and applicants must be within 32 semester or 48 quarter hours of their degree requirements. Awards will be equal to the lesser amount of: 1) athletics aid received by the student-athlete during his or her final year of eligibility; 2) tuition, or 3) \$6,000 in total.</p>	<p>April</p>	<p>\$400,000 pool</p>

2010-11 Division II Grants, Programs and Services: “Show Me the Money”

Opportunity/Contact Person	Description	Deadline	Cost/Amount of Grant
<p><b>Division II FAR Fellows Institute</b></p> <p>Contact: <a href="#">Marquette Jamison</a> and <a href="#">Terri Steeb</a></p>	<p>The mission of the Division II FAR Fellows Institute is to provide an intense developmental opportunity for a core group of experienced faculty athletics representatives (FAR) to enhance their ability to perform the critical functions of Division II FARs. Through networking with other Division II FAR leaders, enhancing skills as leaders and engaging in case studies, FARs are both inspired and challenged to enrich the Division II student-athlete intercollegiate athletics experience. Each Division II conference office is eligible to nominate two candidates to be considered for the Division II FAR Fellows Institute each academic year. The call for nominations to each Division II conference is sent in March with a June 5 submission deadline. The annual institute is conducted in October.</p>		FREE
<p><b>Enhancement Fund</b></p> <p>Contact: <a href="#">Tamara Gingerich</a></p>	<p>One-third of this fund is divided evenly among all Division II members, excluding those institutions that chose to compete in one or more NAIA team championship. One-third of the fund is distributed to conference offices and independent institutions based upon their participation in the Division II Men's and Women's Basketball Championship in accordance with the same procedures that have been implemented for the Division I basketball fund. One-third of the fund is distributed to conference offices based on the number of championships the conference sponsors.</p>	May	\$5.1 million
<p><b>NACWAA Grant</b></p> <p>Contact: <a href="#">Patti Phillips</a> or <a href="#">Terri Steeb</a></p>	<p>This grant is in partnership with NACWAA (National Association of Collegiate Women Athletic Administrators) to provide professional development to female administrators in Division II. The grant helps support attendance at the annual NACWAA Convention in October and summer programming offered through NACWAA and the NCAA. The application process is administered by the NACWAA office.</p>		\$50,000
<p><b>DII Strategic Alliance Matching Grant Enhancement Program</b></p> <p>Contact: <a href="#">Jaime Fluker</a></p>	<p>This five-year program provides funding to Division II institutions and conference offices to enhance diversity and inclusion through full-time professional administrative positions in athletics administration. Selected institutions and conference offices receive grant funding for three years, with diminishing contributions by the NCAA. The grant will fund 75 percent of the position during the first year, 50 percent the second year and 25 percent during the third year. After NCAA funding expires, the institution or conference office must maintain the position for a minimum of two additional years.</p>	January	\$700,000 pool

2010-11 Division III Grants, Programs and Services: “Show Me the Money”

Opportunity/Contact Person	Description	Deadline	Cost/Amount of Grant
<p><b>Division III FAR Fellows Institute Pilot</b></p> <p>Contact: <a href="#">Marquette Potter</a> or <a href="#">Leah Kareti</a></p>	<p>The mission of the Division II FAR Fellows Institute is to provide a professional development opportunity for Division III FARs with the potential to positively impact their campus, conference and the division. Through networking with other Division III FARs, enhancing leadership and communication skills, and learning about key issues in the NCAA and Division III, FARs are both inspired and challenged to enrich the Division III student-athlete intercollegiate athletics experience. The pilot program will provide the opportunity for at least one FAR per conference to attend the institute in either 2010 or 2011. The call for nominations to each Division III conference and president or chancellor is sent on April 1 with a May 1 submission deadline. The annual institute is conducted in October.</p>		FREE
<p><b>DIII Ethnic Minority and Women’s Internship Grant</b></p> <p>Contact: <a href="#">Christina Wright</a></p>	<p>This two-year grant is designated for Division III institutions and conference offices to hire 10-month full-time interns. Funding will cover the intern's salary (\$20,100) and \$3,000 to cover professional development activities. The institution or conference office will be responsible for providing an additional in-kind contribution of at least \$3,700 per year. These funds should be applied towards the intern's personal living expenses.</p>	February	\$23,100 per year
<p><b>National Association of Division III Administrators (NADIII AA) Partnership</b></p> <p>Contact: <a href="#">Leah Kareti</a>, <a href="#">Dan Dutcher</a> or <a href="#">Debbie Kresge</a></p>	<p>A partnership between the NCAA and NADIII AA supports professional development programming for Division III athletics administrators. The partnership supports grants and programming to support the NADIII AA Summer Forum in conjunction with NCAA Regional Seminars. Division III athletics administrators that are members of the NADIII AA may apply for grants to support travel and lodging expenses.</p>		\$51,000 pool
<p><b>Senior Woman Administrator Enhancement Grant</b></p> <p>Contact: <a href="#">Patti Phillips</a>, NACWAA or <a href="#">Leah Kareti</a></p>	<p>This grant in the form of a scholarship enhances the role of the Senior Woman Administrator (SWA) in Division III to support professional development. A partnership between the NCAA and NACWAA provides Division III women the opportunity to attend the annual NCAA/NACWAA Institute for Administrative Advancement, a week-long professional development experience to enhance their knowledge and understanding of intercollegiate athletics. Funding will cover tuition, lodging, meals and a portion of travel. The application process is administered by NACWAA including a request for consideration of a Division III scholarship.</p>		\$20,000 pool

2010-11 Division III Grants, Programs and Services: "Show Me the Money"

Opportunity/Contact Person	Description	Deadline	Cost/Amount of Grant
<p><b>DIII Strategic Alliance Matching Grant Program</b></p> <p>Contact: <a href="#">Christina Wright</a></p>	<p>The Strategic Alliance Matching Grant provides funding for Division III institutions and conference offices to enhance gender and ethnic diversity through:</p> <p><b>Full-time professional positions in athletics administration.</b></p> <ul style="list-style-type: none"> <li>▪ Positions must include significant administrative responsibilities (i.e., hiring, budget, policy development and supervision of staff).</li> <li>▪ Positions requesting funding should be a part of the core decision-making process and have an active role on the leadership team.</li> </ul> <p>Each Division III institution and conference office selected to receive a matching grant will be funded for three years, with diminishing contributions by the NCAA. The NCAA will fund 75 percent of the position during the first year, 50 percent the second year and 25 percent during the third year. Second-and third-year funding of the grant is contingent upon the submittal of a year-end status report from grant recipient and his/her institution and conference office supervisor, verifying the position and how the funds were used. All applying institutions and conference offices must show a commitment to continuing the position beyond the three-year NCAA grant at the time of the submitted application.</p>	<p>March</p>	<p>\$670,000 pool</p>
<p><b>Strategic Initiatives Grant Program</b></p> <p>Contact: <a href="#">Leah Kareti</a>; <a href="#">Dan Dutcher</a> or <a href="#">Marquette Potter</a></p>	<p>Division III allocates \$2.2 million directly to conferences and Association of Division III Independents to determine and administer educational programs and services to best meet its needs in support of the goals of the Division III strategic plan. The program enhances a previous conference grant program that supported technology and SAAC. The grant is intended to encourage collaboration and involvement of all Division III constituent groups (presidents, athletics directors, senior woman administrators, faculty athletics representatives, and student-athletes) in planning, decision-making and accountability of programming at the "local level" to achieve the goals established in the strategic plan and the grant program. Presidential oversight and accountability with the process and budget allocations, consistent with the legislated leadership role of presidents and chancellors within conference governance, is paramount.</p> <p>The program is designed in a three-tiered format, consistent with key areas of focus:                      Tier One - Professional Development/Education/Communication.                      Tier Two - Social Responsibility and Integration.                      Tier Three - Quality of the Participation Experience.</p>		<p>\$2.2 million pool (\$42,000 to \$74,000 per conference and Association of Division III Independents).</p>